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FOOD
EXHIBITION
.....
THE REAL TASTE OF MALABAR

April 12th - 16th, 2019

Emerald Trade Centre, Swapna Nagari, Kozhikode.

Greater Malabar Initiative (GMI)

Greater Malabar Initiative (GMI) is a venture by the prominent citizens of Malabar. GMI comprises of successful entrepreneurs, professionals and technocrats from the Malabar region, who are united by one great vision and one big dream.
Build a better Malabar for the next generation.

The forum was conceived out of a passionate belief that successful people from the region owe moral responsibility to hand over a better Malabar to the next generation. With this mission in mind, GMI works hand in hand with policy makers and lead initiatives to promote Malabar as a successful investment destination.

GMI, in association with Vanitha, is organizing the Food Exhibition with the objective to promote Malabar as a unique place for food lovers. As an initiative that knows the rich tradition and immense potential of the region, GMI is dedicated to bring alive a matchless culinary experience for the public and a lucrative business opportunity for the participants.





Vanitha is not just India's No.1 magazine. It's a friend and guide for millions of Malayalees. As an event promoted by Vanitha, the Food Exhibition will be covered by Kerala's most prestigious mediums across categories. Promotional activities will be carried out by: Malayala Manorama, Kerala's largest read newspaper, MMTV, Kerala's No.1 news channel, Mazhavil Manorama, Kerala's most popular entertainment channel and Radio Mango, Kerala's No.1 FM station.



Food Exhibition

The Food Exhibition is jointly organized by Vanitha and Greater Malabar Initiative (GMI). To be held in Kozhikode from September 21 - 25th, 2018, this weeklong extravaganza is much more than just another food exhibition.

Conceived and designed to be one of its kind, the Food Exhibition will serve as a platform to showcase your specialties, expand your customer base, discover new food technologies and forge strategic alliances.

Come be a part of Kerala's biggest ever food exhibition.

And relish the taste of success.





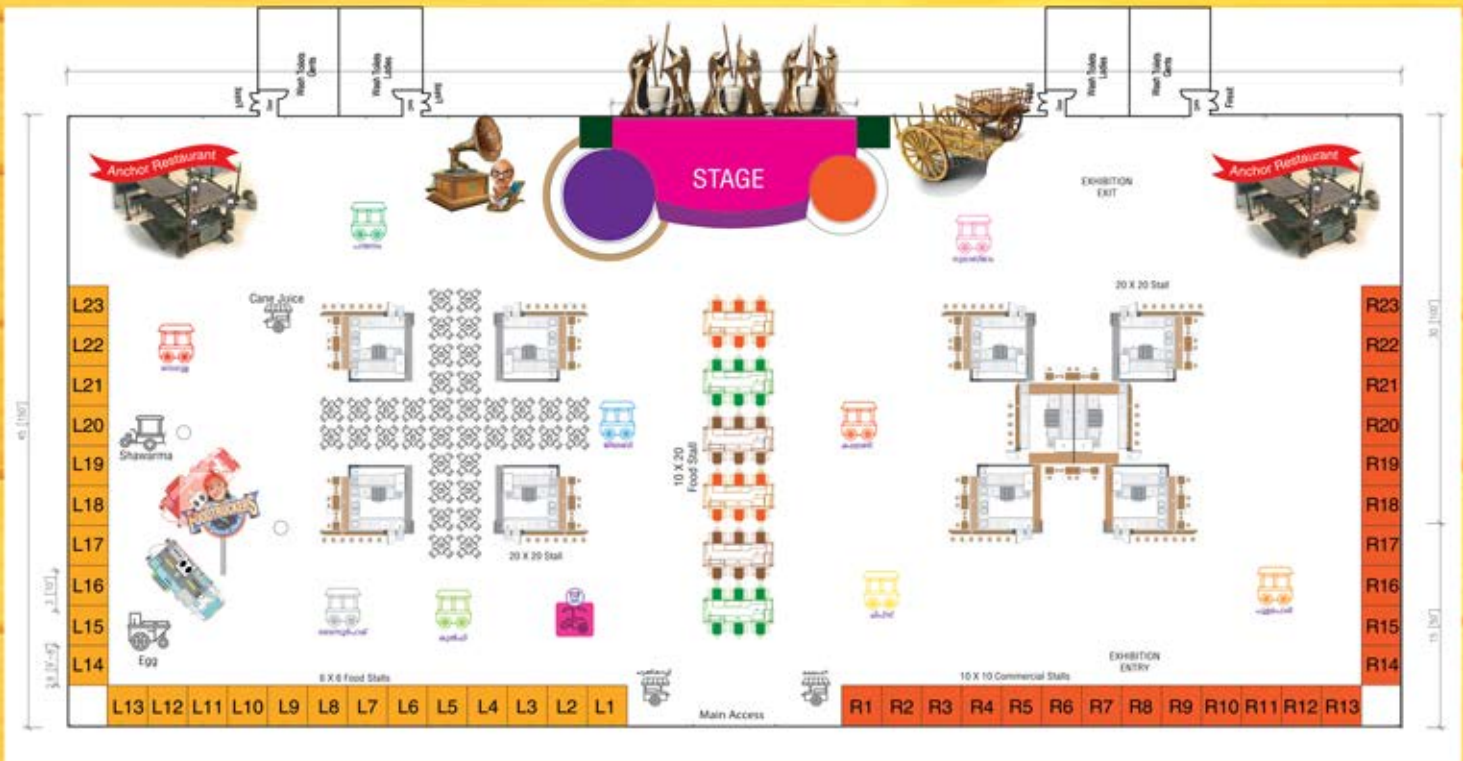
Who can participate?

- Restaurants • Food courts • Bakeries
- Confectionery manufacturers • Masala companies
- Ice cream manufacturers • Food technology ventures
- Pastry outlets • Processed food manufacturers
- Ethnic food counters
- Seafood specialists • Flavour experts • Pizza outlets
- Dry fruit sellers • Spice distributors • Beverage shops
- Grill joints • Ready-to-cook products



LAYOUT PLAN

April 12th - 16th, 2019, Emerald Trade Centre, Swapna Nagari, Kozhikode.



STALL RATES

SIZE	CARD RATE
3 x 3	Rs. 1,00,000 */-

FACILITIES PROVIDED

Sl No.	Particulars	3x3 stall
1	Wooden/Steel Tables	2
2	Plastic Chair	2
3	Tube Light	2
4	Plug Point	1

**Layout plan and stall tariff are subject to change. As per government rules & regulations in case of Govt. not permitting an AC exhibition, in such an event the stall tariff for non AC will be same. *Taxes as applicable extra.

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India's No.1 magazine